



# RUCHIKA FEST 2026

Wednesday, 5th & Thursday, 6th August 2026.

## DETAILS FOR APPLICATION

Dear Entrepreneur,

Ruchika Club invites you to submit your application to participate in RUCHIKA FEST 2026.

Ruchika Exhibitions offers a trusted platform for entrepreneurs to showcase their creativity & Innovations.

All proceeds from the Fest go towards supporting our Charity Projects.

The Ruchika brand has garnered a reputation for exceptional footfall and high visibility, ensuring strong business potential for participants. Exhibitors benefit from an engaged audience and an ideal environment to present their unique products to shoppers who value quality and originality.

### RUCHIKA FEST, 2026

On: Wednesday, 5th & Thursday, 6th August 2026,

At: DOME, SVP Stadium - Worli, Mumbai.

To be a part of this Event, kindly send your Application in time. Participants are selected by ADVANCE SCREENING. Selection is done on the basis of design, finish & price, with priority given to unique products of creative style.

NON -REFUNDABLE PARTICIPATION FEES FOR 2 DAYS.				
CATEGORY	SIZE	RATE	18% GST	TOTAL
ARENA - MAIN HALL				
18 MTS	6X3 MTS	3,30,000	59,400	3,89,400
15 MTS	5X3 MTS	2,60,000	46,800	3,06,800
12 MTS	4X3 MTS	2,25,000	40,500	2,65,500
9 MTS	3X3 MTS	1,65,000	29,700	1,94,700
FOYER - STUDIO				
30 MTS	6X5 MTS	3,00,000	54,000	3,54,000
PASSAGE STALLS				
24 MTS	7X3.5 MTS	3,50,000	63,000	4,13,000
9 MTS	3X2 MTS	1,35,000	24,300	1,59,300
6 MTS (only for small items)	3X2 MTS	1,00,000	18,000	1,18,000
4 MTS (only for small items)	2X2 MTS	65,000	11,700	76,700
FOOD STALLS				
6 MTS	3X2 MTS	80,000	14,400	94,400
4 MTS	2X2 MTS	55,000	9,900	64,900

**PARTICIPATION FEES** include stall rentals – printing & publicity. The Tax Rate may vary as per Govt. notification which will be payable by participant in case of change.

**DONOR stalls** – Please write to us for details with your Look book & Brand details. A Donor stall entitles an exhibitor to choose the location of stall and be part of our Print media / Online & Outdoor promotions.

#### **RULES FOR APPLICATION**

- \* **Applications will be processed only after receipt of the non-refundable Registration fees (Rs.1000)**
- \* The Application must be **made by the person herself** and **NOT by proxy**. If allotted a stall, she **MUST BE PRESENT** in the stall for the complete duration of the Exhibition.
- \* Selected participants are prohibited from exhibiting or conducting private shows in Mumbai—whether wholesale or retail—within 30 days prior to the event. This restriction also applies to participation under any alternate brand name too. Breach of rules will lead to cancellation of the stalls with **NO REFUND**.
- \* **NGO's** must send their Application with **Product photos, Registration fees and copy of NGO Certificate**. The Committee will decide whether or not to allot them a Complementary stall. Your application **MUST** have a name and Mobile number for communication.

#### **APPLICATION FORM:**

- \* **Applications sent through google form** must have your Look Book / a **PDF** copy & Registration fee details attached or duly filled in.
- \* **Applications sent by courier** or hand delivered (to Ruchika Club Office) to have Application form accompanied by Registration fee Rs. 1000/- (non-refundable) in cash or cheque drawn in favour of **RUCHIKA CLUB**. Please mention your name and mobile number behind the cheque. A minimum of **6 colour photos –size 6"x 8"** / Look Book or Catalogue – of the Brand's latest collection, must accompany the Application Form. The **Applicant's name and product price must be written behind each photograph**. Organizers will retain the photos. No colour xerox will be accepted.
- \* Applicants needing **LARGER SPACE** can request for combination of 2 sizes.
- \* **DONOR STALL** details will be sent on request after they send their Application Form and lookbook. Donors get to choose stalls before allotments are done and are a part of our promotions.
- \* **No individual intimation is sent for receiving Applications**. No phone calls will be entertained concerning the same.
- \* **Incomplete applications will be REJECTED without any revert**

**LAST DATE FOR SUBMISSION OF FORMS – 10<sup>th</sup> February, 2026**

#### **DATES FOR SCREENING:**

- \* **Screening of products will be held in February & March**. Applicants will be informed individually about exact time & date.
- \* **Products exhibited** at stall must be **similar to those shown at screening**. No product can be added without prior permission of Organizers.

#### **PARTICIPATION & CANCELLATION RULES:**

- \* **Confirmations** will be sent to chosen participants individually with terms of payment, and participation fees which **MUST** be completed by the date mentioned to retain allotment.
- \* **No refund** is made if a stall is cancelled under any circumstance OR breach of rules.
- \* In the event of cancellation due to force majeure or any govt. ruling - 10% will be deducted and the balance refunded.
- \* **Last date for sending final replies to all applicants from our end by email – 30th April, 2026**

## **Ruchika Club Office**

402-A, Shilp Tower - 4th floor

Pandurang Budhkar Marg,

Lower Parel (W), Mumbai 400013

Contact for Courier – Rakesh Parghi # 022 – 24329626 / 8850007223

(Off. Hrs- Monday to Friday -10am-6 pm.)

Bank Details	
ACCOUNT NAME	RUCHIKACLUB
ACCOUNT NO.	916010010806628
IFSC CODE	UTIB0002478
PAN NO.	AAATR3261Q
GSTIN	27AAATR3261Q1ZO
BANK	AXIS BANK
	SIXTH SENSE MALL, LOWER PAREL - junction of GOKHALE ROAD,
	ELPHINSTONE ROAD,
	MUMBAI 400025

**Thank You,**

### **RUCHIKA EXHIBITION COMMITTEE**

Email – [events@ruchikaclub.org](mailto:events@ruchikaclub.org)

Website – [www.ruchikaclub.org](http://www.ruchikaclub.org)

Instagram - [@ruchika\\_exhibitions](https://www.instagram.com/ruchika_exhibitions)

#### **Contact Persons:**

Minaxi Laddha – 8976740088

Preeti Singhania – 9819990541

Rinku Kagzi – 9152222847